

Multilingualism

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LING-UA 15: Language & Society

Today's Lecture Roadmap

- Understanding the multilingual society/community
 - How do communities become multilingual?
 - How do communities vary in their `multilingual-ness`?
 - What are the effects of multilingual communities on the individual?
- Understanding the multilingual individual
 - How can society affect an individual's `multilingual-ness`?
 - What does code-switching have to do with being multilingual?

How do communities become multilingual?

- Migration, displacement and other forms of **population movements**
 - Puerto-Ricans in New York City
- **Boundary drawing** within a linguistically-distinct region
 - Hebrew-Arabic bilinguals in Israel
- When a society requires members to “marry out” of their group, known as **exogamy**
 - The Tucano People of the Amazon, and the practice of *linguistic exogamy*

How do communities vary in their 'multilingual-ness'?

- Two broad categories for characterizing multilingual communities:
 - When a speech community is comprised of multilingual individuals
 - When a speech community is comprised of monolingual individuals who speak different languages
- **Societal multilingualism** is achieved when there is a stable co-existence of multiple languages within a community

How do communities vary in their `multilingual-ness'?

- The interaction of multiple varieties and social contact can produce a variety of society-level effects, including:
 - **Diglossia**, or when specific varieties serve specific social functions within a community
 - The **High variety** is used in formal situations
 - The **Low variety** is used in informal situations
 - **Asymmetric bilingualism**, or when less powerful linguistic groups are expected to learn the language of the more powerful linguistic group(s)

How can society affect an individual's 'multilingual-ness'?

- Language Loss

- The end result of **language shift** from the heritage or native language to the dominant language
- Typically induced by social, political factors
- Diglossic situations has been argued to lead to language loss among 2nd, 3rd, and/or 4th generationers of multilingual families (de Bot & Weltens, 1991; Maher 1991)
- [Video of Asian-Americans' Experiences with Language Loss](#) (-0:44)

How can society affect an individual's 'multilingual-ness'?

- Language Maintenance
 - A strategy that prevents **language loss**
 - Typically associated with positive attitudes toward particular cultural identities
 - [Video of Spanish-English Bilinguals in North Carolina](#) (0:38-1:33)

What does code-switching have to do with being multilingual?

- Code-switching is the phenomenon when a multilingual uses two or more "codes" to communicate
- According to Labov (1971), code-switching between languages like Spanish and English seem completely random
- However, Pfaff (1979) found that code-switching obeys structural constraints and is motivated by social and discursive factors
 - While there is a large body of research on the structural constraints, sociolinguists are more interested in the social motivations for a bilingual to code-switch

What does code-switching have to do with being multilingual?

- Sociolinguists can examine this particular behavior as social situations influencing language choice:
 - Korean-American Experience in the Dentist's Office
 - Metaphorical Code-switching: integrate social situations through code
 - Key & Peele's "Phone Call" Skit
 - Situational Code-switching: alternate code when the situation changes
- Sociolinguists can also examine this particular behavior as indicating one's multilingual identity and attitudes

Using code-switching to mark one's identity



“Syntactic structure and social function of codeswitching” (1981)

- Conducted an ethnographic study of Lola, Spanish-English bilingual and member of the Puerto Rican community in New York City
- Recorded 3 different sessions in different social contexts:
 - Formal interview
 - Informal session
 - “Vernacular” session
- Found Lola produced:
 - More code-switching in informal settings
 - More code-switching with familiar interlocutors/fellow speech community members
 - No difference in type of code-switching with respect to interlocutor or context
- Argues that codeswitching can be used to mark one's ethnicity and/or group membership

Using code-switching to mark attitudes



“The sociolinguistic functions of codeswitching between Standard Arabic and Dialectal Arabic” (2011)

- Examined 35 hours of naturalistic recordings from three different social contexts for instances of codeswitching between Standard Arabic (SA) and Dialect Arabic (DA)
 - religious discussions/lectures
 - political debates
 - soccer commentaries
- Speakers are highly-educated speakers of Egyptian, Gulf, and Levantine dialects of Arabic
- Found “the motivations for CS between SA and DA are mainly code-dependent” (p.559)
 - Switching to SA, considered the High variety, marked attitudes about the content being of high prestige, sophistication, and serious function as well as to indicate a pan-Arab identity
 - Switching to DA, considered the Low variety, marked attitudes about the content being of low prestige, taboo, or less seriousness as well as to encourage accessibility

Today's Take-Home Messages

- Multilingual communities are typically formed through three phenomena: migration/displacement, boundary drawing, and exogamy
- Communities vary by whether the members are monolingual or multilingual and how they structure when each language is used socially (if they do?)
- How these communities are structured can encourage or deter members to being multilingual or monolingual
- Bilinguals can use codeswitching to mark social situations as well as their identities and/or attitudes

Supplemental References

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